

Money-Earning Guidelines for Troops

Please review below before completing the Money-Earning Application

Helping Girl Scouts earn and manage money is an integral part of the Girl Scout Leadership Experience; your Girl Scout troop, girls are responsible for planning and financing their own activities, with volunteer guidance/supervision.

Girl Scout groups and troops are funded by a share of money earned through council- sponsored product programs, council approved money-earning activities and any dues your troop might collect.

Guidelines for Participation

Troops, or individual girls wanting to complete a Money-Earning Project must participate in both the previous Fall Product Program and the Cookie Program and show that funding for their budgeted activity comes from product program proceeds, additional earned funds and the girl's own efforts.

Level Specific Guideline:

Girl Scout Daisy, Brownie, and Junior Troops may request approval for no more than one Money-Earning Project during the membership year in addition to both of the Council Product Programs
Girl Scout Cadette, Senior and Ambassador Troops may request approval for no more than two Money-Earning Projects during the membership year in addition to both of the Council Product Programs
Juliettes may participate in Money-Earning Projects in compliance with their grade level for Destination Travel only. Please note, Juliettes may NOT participate in Money-Earning Projects for Highest Award projects.

Prior to the Money-Earning Project

Once a Money-earning Project is chosen by a troop, a member of a troop, or a Juliette, a Money- Earning Project application must be completed by the girls (as much as possible), and submitted to GSSNV for approval, a minimum of one month prior to the proposed date of the activity.

GSSNV will review the application, including checking records for product program participation, and communicate with the troop or Juliette regarding the status of the Money-earning Project application within 10 business days of receipt. If approved, the application will be kept in the troop's or individual Juliette's file.



Examples of Projects Not Allowed

Home Party Sales; Tupperware, candles, etc.
Selling commercial products
Raffles, bingo, scratch cards or any game of chance
Auctions: live and on-line
Selling of gift cards (scrip)
Selling of coupon books or discount cards
Direct selling of any non-Girl Scout products (like Avon, Pampered Chef, etc.)
Soliciting businesses with more than 20 employees
Where the activity takes a paying job from someone
Use of any external online fundraising sites that are not related to the GSSNV
cookie program. Prohibited sites include, but are not limited to: gofundme.com,
kickstarter.com, giveforward.com and crowdrise.com. Any funds solicited in this manner will not be passed through to troops.
Ongoing projects – lasting more than one project earning day

Money-Earning Project Application

Directions: Once the above has been reviewed, submit your completed Money-Earning Project application one (1) month in advance of your proposed Money-Earning Project date to council. If gifts in-kind or Donation is expected, also submit a Donation Form to council. This application is eligible only if the girls have participated in the most recent Fall Product Program and Cookie Program with GSSNV. GSSNV approval is subject to compliance with GSSNV Volunteer Essentials.