



## Where the Money Comes From

- 60% Product Programs
- 16% Events
- 15% Grants
- 1% Individual Donors

## Where the Money Goes

- 78% Programs & Services
- 14% Administration and Governance
- 8% Fundraising and Community Engagement



## Making a Difference

One Girl at a Time

**3,757**  
Total Members

**2,515**  
Girl Members

**1,717**  
Adult Members

**264**  
Troops Supported

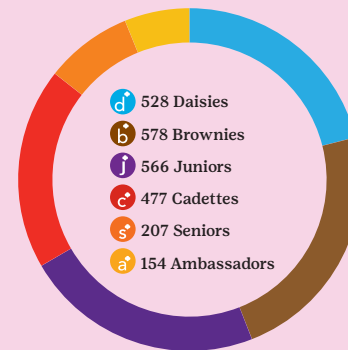
**60%**  
Girls identify as People of Color

**68%**  
In Title 1 Zip Codes

**27%**  
Financial Aid

**341**  
Community Troops Girls Served

**3**  
Tropa Exploradora Troops



- K-1 Daisies
- 2-3 Brownies
- 4-5 Juniors
- 6-8 Cadettes
- 9-10 Seniors
- 11-12 Ambassadors



## Retention = Belonging

*Girls don't just join — they stay.*

**69.2%**  
Girl Retention Rate

**81.1%**  
Adult & Volunteer Retention Rate



## Girl Scouts Highest Awards

The Girl Scout Highest Awards recognize girls who take the lead in creating lasting change in their communities. Through the Bronze, Silver, and Gold awards, girls identify a local or global issue they care about, design a sustainable solution, and put their leadership, teamwork, and problem-solving skills into action.



**16**  
Gold Award Girl Scouts



**19**  
Silver Awards



**9**  
Bronze Awards

## Cookie & Product Programs Entrepreneurship Impact

Entrepreneurship programs give girls the opportunity to build real-world business skills, most notably through the iconic Girl Scout Cookie Program. This hands-on experience teaches goal-setting, money management, customer service, and leadership while directly supporting local girls and programs in their council community.



**654,372**  
Packages of Cookies Sold



**\$4,174,039**  
Total Gross Product Program Sales



**58%**  
Girl Scout Participation

## Camp & Travel Experiences

**208**  
Girls Attended Camp

**36**  
Camperships Received

**640**  
Girls Traveled  
(U.S. & International)



## Building Life-Long Skills

Girl Scouts builds strong, lifelong skills through the Girl Scout Leadership Experience (GSLE). This proven program model uses a badge-based system across four pillars; STEM, Outdoors, Life Skills, and Entrepreneurship to help girls discover who they are, connect with others, and take action to make the world a better place. Guided by supportive adults and peers, girls engage in hands-on, cooperative, and girl-led activities that build confidence, character, and leadership at every age.

**222**  
Programs Offered

**31**  
Community Partners



## Who We Are:

**For more than a century, Girl Scouts has stood for one powerful belief:** when girls are given the opportunity to lead, they change the world.

**The mission of Girl Scouts of Southern Nevada is to build girls of courage, confidence, and character who make the world a better place.**

Guided by the Girl Scout Promise and Law, our council serves girls across Southern Nevada supporting them as they discover who they are, what they care about, and how they can make a difference.



## What We Do:

At the heart of our work is the Girl Scout Leadership Experience (GSLE)—a research-backed model grounded in hands-on learning, outdoor exploration, and meaningful service. Through this approach, girls develop practical skills, learn to collaborate, embrace diversity, and create positive change in their communities.

### Girl Scouts of Southern Nevada helps build:

- **Strong sense of self:** Girls gain confidence by trying new things, learning from mistakes, and discovering their strengths—building a healthy identity that supports resilience and authenticity.
- **Positive values:** Girls practice integrity, responsibility, and empathy, developing an ethical foundation that guides their choices throughout life.
- **Challenge seeking:** In a supportive, all-girl environment, girls learn to take smart risks and view setbacks as opportunities to grow.
- **Healthy relationships:** Girls build communication and conflict-resolution skills that strengthen friendships, teamwork, and leadership.
- **Community problem solving:** Girls identify local issues and take action, learning that their ideas and contributions matter.

## Programming Pillars

### STEAM

Girl Scouts become innovators and build critical thinking, creativity, problem-solving skills

### Life Skills

Girl Scouts become leaders through decision-making and communication activities

### Outdoors

Girl Scouts become adventurers and gain independence and resilience

### Entrepreneurship

Girl Scouts become business builders as they set goals and make financial decisions