

Ideas for Your Snacks & More Videos!



Come Shop My Store With Me!

Filming Suggestions:

Film a screen recording of your online store while you scroll through different products. Add a small video of the girl pointing to the screen or talking to camera.

Script:

"Looking for snacks, gifts or something fun for your pup? Come check out my Snacks & More store!"

What Would You Pick?

Use screenshots or product images from the online store. Show three products one at a time. For example:

1. Nuts & Chocolate
2. Candles
3. BarkBox

Script:

"Pick 1, 2 or 3!"

"Comment your favorite and shop my store to get yours!"

POV: You Need a Gift

Girl Scout looks at the camera:

"POV: You need a gift, but have no idea what to get."

Cut to screenshots of giftable products.

"I've got you. Shop my Snacks & More store!"

Screen Recording + Girl Scout

Record yourself saying:

"Hi! I'm selling Girl Scout Snacks & More, and everything is available online. Let me show you some of my favorites!"

Then cut to a screen recording of you scrolling through your M2 store, pointing out products.

Finish with:

"Check out my store and help me reach my goal!"

Simple Ideas

GET THEIR ATTENTION "Need a gift?" / "Dog lovers, this one's for you!" / "Want to see what I'm selling?"

SHOW THE PRODUCTS Use screenshots, screen recordings or approved product images from the M2 store.

SHARE YOUR GOAL "I'm working toward my sales goal!"

CALL TO ACTION "Shop my online store!" / "Help me reach my goal!" / "Share my store with a friend!"