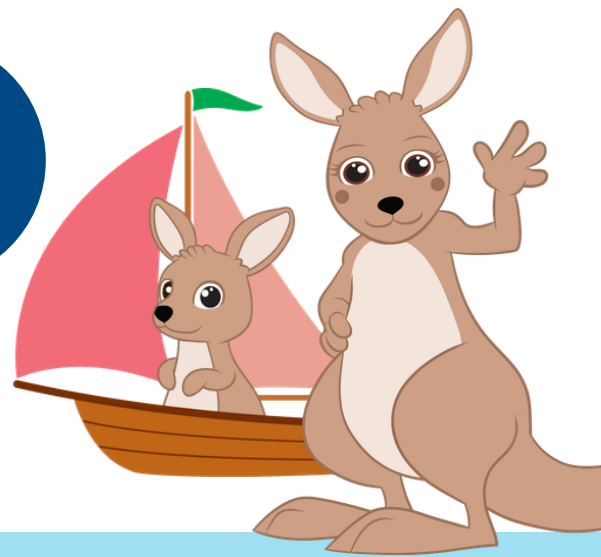


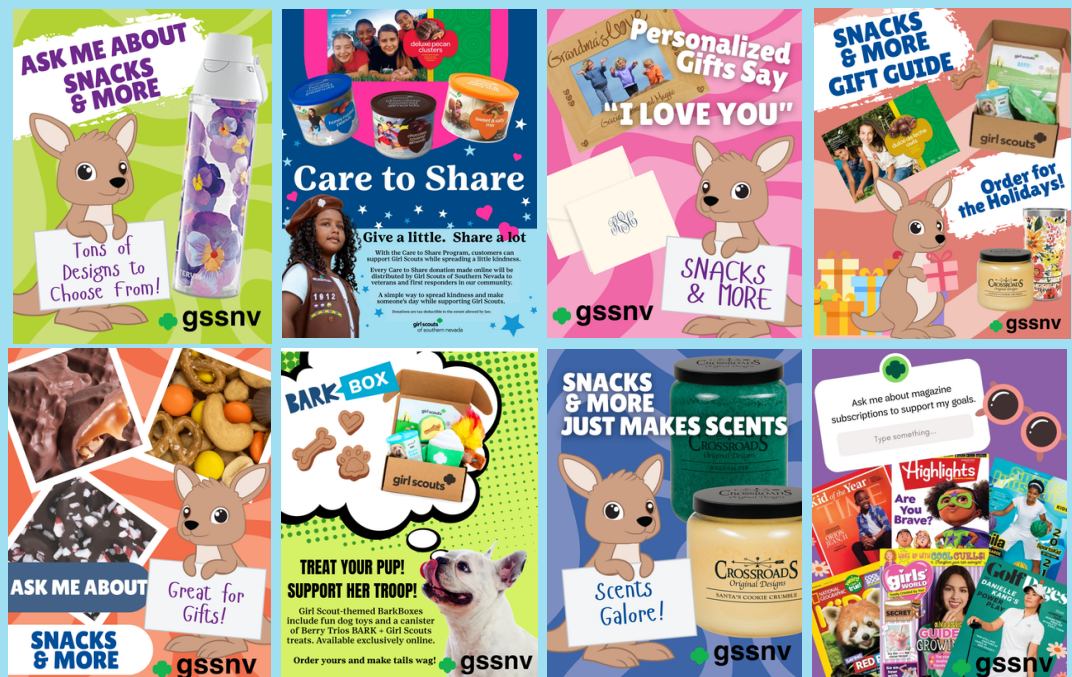
Snacks & More Marketing Tips & Tricks

Welcome to the 2026 Girl Scout Snacks & More Fall Product Program! You're not just selling treats, you're building a business, learning leadership, and having fun doing it. Use these marketing tips and tools to get the word out online and in person.



girl scouts
of southern nevada

**Download
these social media
graphics from our
webpage to let
friends and family
know about your
business!**



How to Download Social Media Graphics

- 1 Go to the Snacks & More Fall Product page on the GSSNV website
- 2 Go to the Girl/Family Resources pull down menu and click on the name of the images you want to download
- 3 Use your mouse and right-click on the picture.
 - On a tablet or phone, press and hold the image with your finger.
- 4 A menu will pop up. Click "Save picture as".
- 5 Choose where you want to save it on your device, then click Save.

Now your picture is ready to be shared!

Scan Code to visit
Snacks & More
webpage



@girlscoutsnv

www.girlscoutsnv.org



Tips and Tricks from the Marketing Pros

- 1 Already using social media to reach your customers? Ask your friends and family to share your posts, forward your emails, or tell their friends about the Fall Product Program! Spreading the word is now as easy as clicking “share!”
- 2 Educate, inspire, and entice your potential customers by sharing more about your goals and how you’ll use your proceeds.
- 3 Have a satisfied customer? Ask them for a testimonial! Collect and highlight these customer stories on your social media to show that purchasing from you is a good investment, just make sure you ask permission first!

Sample Social Media Captions

Post 1: Launch Day!

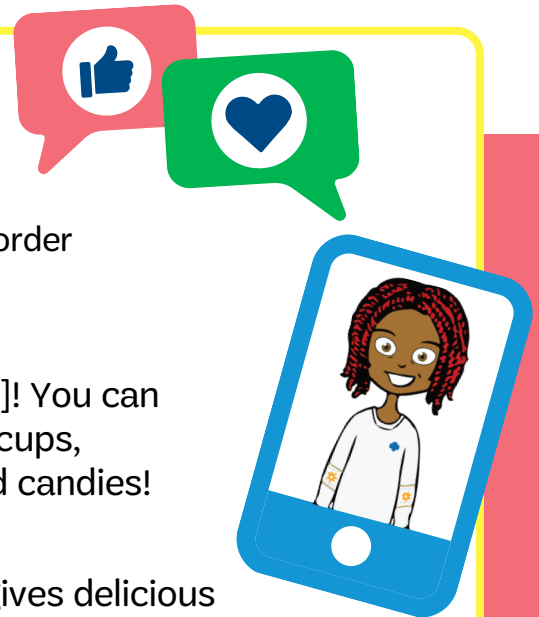
I’m kicking off my Girl Scout Snacks & More business! Your order supports my adventures! Place your order here: [Insert Link]

Post 2: My Why

My troop is saving up for [camp/new uniform/troop trip]! You can support us by shopping my site for magazines, custom cups, subscriptions, and tasty treats like nuts, chocolates, and candies!

Post 3: Care to Share

Donate to Care to Share! Every Care to Share donation gives delicious treats to local veterans and first responders.



Ready to Rock the Fall Product Program?

Check the **Snacks & More Help Center!** Scan the QR code to check out our rewards flyer, fun activities, goal trackers, and everything you need to market your business like a pro!



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