



Girl Scouts Snacks & More

Building Skills. Growing Leaders. Supporting Girl Scout Experiences.

The Girl Scouts Snacks & More Program gives girls the opportunity to build confidence, develop entrepreneurial skills, and learn by doing as they earn funds that support troop activities and meaningful Girl Scout Experiences.

Through online and in-person participation, girls develop the Five Skills that are the foundation of Girl Scout product programs.

The Five Skills



Goal Setting

Girl Scouts learn to set individual and troop goals and create a plan to achieve them.



Decision Making

Girl Scouts make decisions about how they participate and how troop proceeds help support troop goals and activities.



Money Management

Girl Scouts learn to manage money responsibly while understanding the value of earning and spending wisely.



People Skills

Girl Scouts build confidence by communicating with customers, working as a team, and providing excellent customer service.



Business Ethics

Girl Scouts practice honesty, responsibility, and respect in every step of the program.

It's Easy to Participate

Troops earn 14% of total sales from all their Girl Scouts' sales – online and in-person!



In-Person Sales

Customers order using the paper order card. Girls collect payments and personally deliver eligible products.



Online Girl Scout Delivery

Customers order online, and girls personally deliver eligible products.



Magazines & Online Exclusives

Customers can purchase magazine subscriptions and select additional online-exclusive products that ship directly to them.



Online Direct Ship

Customers order online, and products ship directly to them.



Care to Share

Customers can donate products to support local military members and community organizations while supporting Girl Scouts.





TOP THINGS TO KNOW

Before Starting

- All Girl Scout memberships must be renewed for the 2026-2027 membership year to participate.
- Decide how your Girl Scout will participate: online, in-person, or both.
- Talk to the troop to pick up an order card (if selling in person).
- You'll also need to know when to turn in orders and money.
- Help your Girl Scout set a personal goal and practice her sales message.

Getting Started

- Set up their online site. Statistics show that girls who create a video and upload it for their personal site sell almost twice as much! Follow these tips to get started:
 - Wear your Girl Scout uniform.
 - Smile and sound enthusiastic.
 - Record the video in landscape format for best results.
 - Keep your video under 2 minutes long.
 - Do not use your full name or other personally identifiable information.
- Collect all money at time of product drop-off.
- Customers can order online and select girl delivery for nut/chocolate items to avoid shipping fees. These products will be delivered with in-person orders.

During the Program

- Total all orders on the in-person order cards and enter them into their online site.
- In their online site, select reward options for levels reached.
- Turn in money and order card(s) to troop.
- Troops can pick up items on October 24th for Girl Scout delivery.
- Girls choose their rewards on the M2 website by November 10th.

Online Selling Policy (GSUSA)

The Girl Scout Cookie and Girl Scouts Snacks & More Programs are girl-led. Online marketing and sales efforts should always be led by a Girl Scout while being supervised by her caregiver.

- Conduct online marketing accounts through private social media accounts
- Do not share product links on public-facing websites like Craig's List or with news & media outlets
- GSUSA and GSSNV reserve the right to request the removal of posts that violate online selling guidelines.

Find more information at

www.girlscoutsnv.org

- Instructional Videos
- Program Guides
- Selling Tips
- Goal Charts
- And more...



SNACKS & MORE PROGRAM DATES

Sept. 25

M2 Girl
Access/ Program
Starts

Oct. 11

Paper Order
Card Loaded
into M2

Oct. 24

Troops Pick Up
Items from
Council for
Delivery

Nov. 9

Online
Orders Close

Nov. 10

Last Day to Make
Reward Choices

This Year's Products

Nuts and Chocolate

16 varieties of nuts and chocolate are available for girl delivery. An even larger selection is available online.



Tervis Tumblers

Tervis® provides a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MLB®, NFL®, and collegiate sports teams and more.



BarkBox

Boxes come with one or more dog toys as well as one canister of Berry Trios BARK + Girl Scouts dog treats. Flat rate shipping -pay \$5 for one or \$10 for 2+. that's it



Personalized Products

High-quality stationery, note pads, and photo frames! Customers can be creative and customize colors, fonts, names, and more.



Candles

This is a great addition to our product lineup includes 8 unique scents.



Magazines

Customers can purchase or renew their favorite magazines online.



Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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Great Rewards! AND Patches!

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website by 11/10/26, Rewards are subject to change due to unforeseen circumstances. Similar item may be used as substitution. Some items may vary in color.



Total Sales



&



&



OR



OR



\$250+ Total Sales

2026 Patch & Theme Stickers

\$500+ Total Sales

Kangaroo Patch & Choice of: Small Kangaroo Plush
OR Camp Clip Towel

\$700+ Total Sales

Choice of: Ready to Explore T-Shirt
OR 1 Ticket to 2027 Cookie Rally



&



OR



\$900+ Total Sales

Explorer Wet/Dry Bag & Choice of: Luggage Tag
OR 2 Tickets to 2027 Cookie Rally



&



OR



\$1,000+ Total Sales

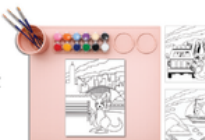
100+ Patch & Choice of: Large Kangaroo Plush
OR Explore & Go Water Bottle



OR



&



OR



OR



\$1,500+ Total Sales

Choice of: Travel Bag
OR \$25 GSSNV Shop Gift Card

\$2,000+ Total Sales

Super Seller Patch & Choice of: Ready to Explore Art Set
OR Escape Room OR Claw Machine Arcade
(Girl Scout & Caregiver)



Patches



20+ Emails Sent

Ready to Explore Patch



3+ Mags & More Items

Visualize Patch



5+ Care to Share Items

Care to Share Patch



20+ Online Nut/Candy Items

Goal Getter Patch



9+ Shares

Online Patch

Visit www.gsnutsandmags.com/GSSNV to create your website!

Fall Personalized Patch

Create your avatar
Send 20+ emails

Use the "Share My Site"
function in the M2
system to ask friends
and family for support

Sell \$425+ in
total Fall sales



Girl Scout Cookie Crossover Patch

- Create your avatar in the fall & send 20+ emails
- Use the "Share My Site" function in the M2 system
- Sell 425+ packages of cookies during the 2026 Girl Scout Cookie Program

REACH YOUR GOALS!



Keep track of your goals as you make progress towards reaching 100%!

Your Name

What activities would your troop like to do this year?

How much money you will need to make that happen?

Set your troop goal

\$

Set your individual goal

\$

Share your goals with friends and family

1

Visit your council's website and click the link to start the online portion of the program.

2

Enter your goals, and your progress will appear online for friends and family to see.

3

Check the product program dates and ensure all orders are placed before the deadline.

4

Tell your customers why they should buy from you and what your group will do with the money.

5

Be sure to thank every customer.

6

Follow all Girl Scout product program and internet safety guidelines. Only contact people you and your family know.

100%

90%

80%

70%

60%

50%

40%

30%

20%

10%



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